



Haitek

For a Better Tomorrow



COMPANY'S HISTORICAL JOURNEY



Haitek Automotive Pvt. Ltd. has paved a pioneering path in the electric vehicle industry, rooted in innovation and commitment. Over five years, our focus on research and development has reshaped electric mobility and lithium battery technology. From the start, we understood electric vehicles' potential for a sustainable future. For half a decade, our team of engineers, researchers, and experts delved into technology, conducting extensive research in electric vehicles and lithium batteries. Our dedication to innovation and sustainability led us to refine our designs through rigorous testing and creative problem-solving. Collaborative partnerships honed our expertise in electric mobility. As we mark five years of dedicated research and development, we stand on the brink of a new era. Our insights, coupled with cutting-edge advancements, establish us as a force in electric vehicles and lithium battery technology. With a solid foundation, we are ready to lead toward a greener, more efficient, electrifying future.



LEADERSHIP TEAM INTRODUCTION:

Meet the Core Leaders and Their Roles



SANDIP DUTTA

CEO & Founder

Sandip Dutta, as the Chief Executive Officer, infuses Haitek Automotive Pvt. Ltd. with a wealth of strategic vision and leadership expertise. With an extensive background in the automotive industry, Sandip has successfully navigated challenges and led organizations to growth. Before his role at Haitek, he held key positions at renowned automotive companies, driving innovation and market expansion. Sandip's dynamic leadership style, coupled with his commitment to sustainability, positions Haitek as a significant player in the electric vehicle sector.



LEADERSHIP TEAM INTRODUCTION:

Meet the Core Leaders and Their Roles



ABHISHEK SINGH

Managing Director

Abhishek Singh, as the Managing Director of Haitek Automotive, brings deep expertise in business operations and strategic management. With a history of leading diverse teams to remarkable outcomes, Abhishek has been pivotal in shaping Haitek's journey. His varied experience in both the automotive and technology sectors has fueled innovation and operational excellence. Abhishek's dedication to pushing boundaries and fostering collaboration has been instrumental in Haitek's quest to redefine electric mobility.

Guided by Sandip Dutta and Abhishek Singh, Haitek Automotive's leadership team is propelling the company's mission to revolutionize the electric vehicle industry. Their combined expertise, forward-thinking approach, and commitment to sustainability drive Haitek towards a future where electric vehicles become transformative experiences, contributing to a cleaner and greener world.



OUR VISION

Be a trusted electric vehicle brand
with a worldwide presence.

OUR MISSION

Establish Haitek to be the no.1 electric 2-wheeler and 3-wheeler manufacturing company worldwide by innovative, energy-efficient, robust, reliable, comfortable, modern design and environmentally and deliver hassle-free service to our customers and to be the benchmark of affordable eco-friendly technology for the society.

CUSTOMER-CENTRIC SERVICE SUPPORT

At Haitek, our commitment to excellence extends beyond our innovative products. We pride ourselves on delivering exceptional customer service support. Our dedicated team is available round the clock to assist clients with inquiries, and product-related assistance, ensuring a seamless experience from purchase to vehicle usage.

TRUSTED DEALER NETWORK

As a leading technology provider, Haitek has established a strong network of authorized dealers within many cities. These dealers are meticulously selected to represent our brand, offering expert guidance and genuine Haitek products. Through our dealers, we bring advanced technology closer to our customers, ensuring accessibility and trustworthiness.

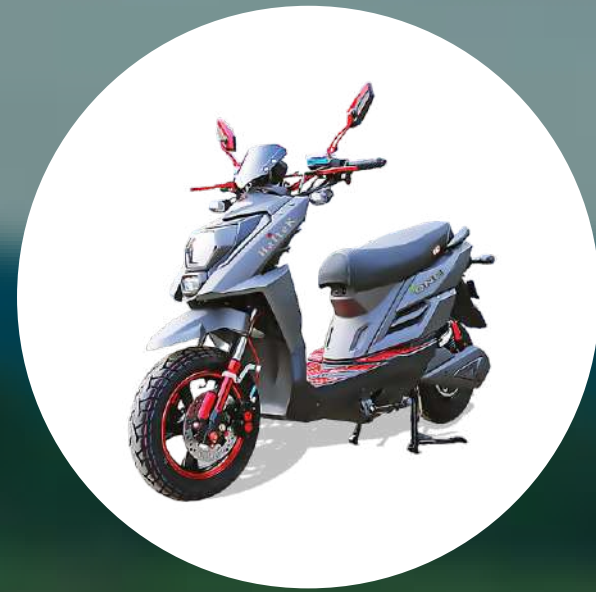
EFFICIENT DISTRIBUTION CHANNELS

Haitek's extensive distribution network ensures that our products reach customers efficiently and reliably. Our strategic partnerships with distributors allow us to seamlessly supply our technological solutions to various industries and regions. We prioritize timely delivery and consistent product availability to meet the diverse needs of our clientele.

SERVICE CENTERS, SPARE PARTS & CHARGING STATIONS

Haitek continues to invest in customer convenience and sustainability. Our well-equipped service centers offer top-notch maintenance and repair services, supported by a ready supply of genuine spare parts to prolong the life of our E-vehicles. Additionally, we are excited to announce our upcoming venture into charging stations, a step toward a greener future, ensuring Haitek remains at the forefront of technological innovation. Stay tuned for updates on this exciting development.

HAITEK E-VEHICLES SELECTION



E-scooters



E-motorbike



E-Rikshaws



E-Mini loaders



E-loaders



E-cycles

COMPANY USP/ DISTINCTIVE FEATURES



EXCEPTIONAL CUSTOMER SERVICE

Dedicated support and hassle-free satisfaction.



CUSTOMIZATION OPTIONS

Tailored solutions for individual preferences.



COMPETITIVE PRICING

Affordable EVs without compromising quality.



SUPERIOR QUALITY

Reliable, long-lasting EVs with top-notch manufacturing standards.



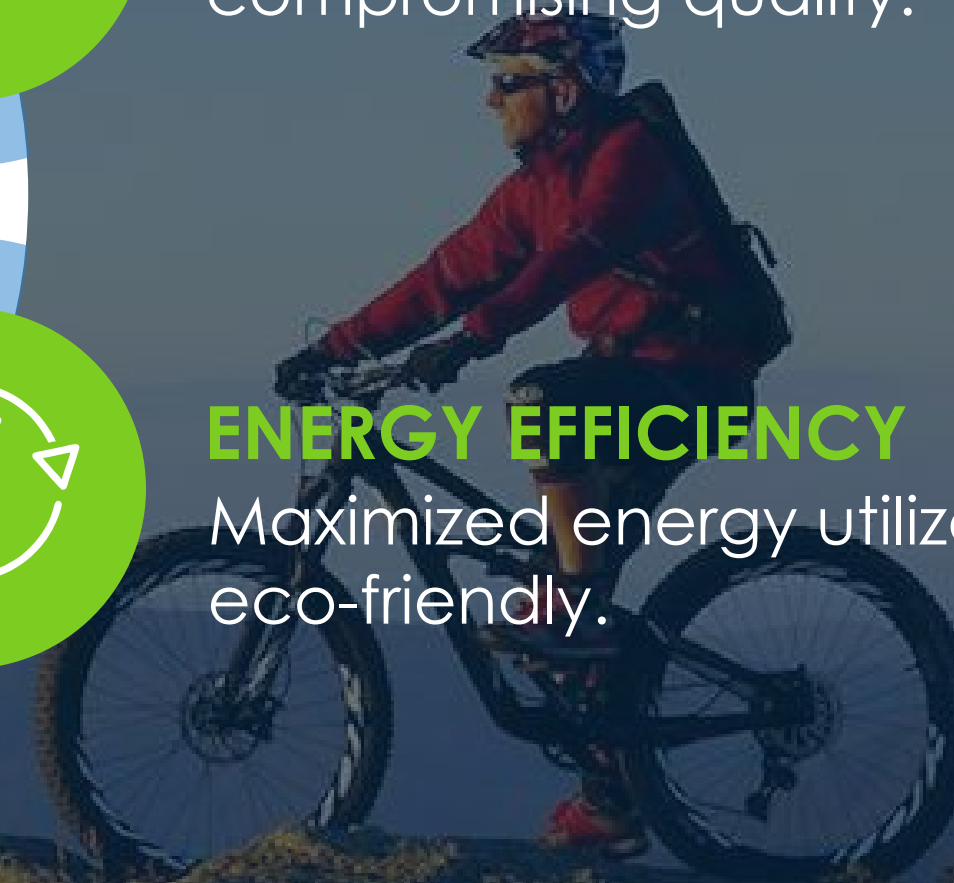
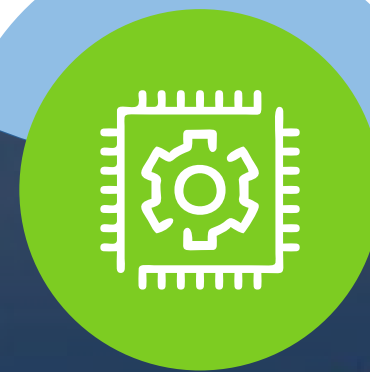
ENERGY EFFICIENCY

Maximized energy utilization, eco-friendly.



ADVANCED TECHNOLOGY

Cutting-edge innovations for enhanced performance and safety.



BRAND PROMISE

Haitek's brand promise is to lead the charge in green mobility, providing high-quality electric vehicles that enhance your experience and our planet's well-being.



ECO-EMPOWERED EV ADVANTAGES



FAST CHARGE

Haitek EVs offer rapid charging for quick and convenient recharging, minimizing downtime.



Eco-conscious Design

Haitek crafts vehicles with eco-friendly materials, minimizing environmental impact.



Performance

Exhilarating power and acceleration, setting new EV performance standards.



Seamless Connectivity

Advanced infotainment and smart features keep you connected on the go.



Genuine Parts & Accessories

Authentic, high-quality components ensure enhanced vehicle longevity and efficiency.



Superior Safety

Haitek equips vehicles with cutting-edge safety technologies for maximum protection.



Low Maintenance

Haitek EVs are designed for minimal maintenance.

ERP SOFTWARE FEATURES

Introduction:

Enhance your business operations with our comprehensive ERP software, tailored to your needs. Streamline processes and boost efficiency across inventory management, sales reporting, distributor and dealer stock management, service center operations, customer portal, query management, service bookings, and robust reporting capabilities.

Inventory Management:

Track inventory, optimize levels, prevent overstocking/shortages, and ensure seamless supply chain operations with efficiency.

Service Booking:

Enable customers to book services online seamlessly. Manage service appointments, allocate resources, and enhance service efficiency.

Service Center Stock & Sales Management:

Optimize stock and sales, ensure part availability, track service sales, and boost customer satisfaction for service centers.

Sales Report:

Generate detailed reports for insights, trends, top products, and informed decisions driving growth strategies.

Customer Portal:

User-friendly access for orders, tracking, and interactions, elevating customer experience and engagement with your business.

Distributor & Dealer Stock Management:

Equip dealers with tools for effective stock management, ensuring timely replenishment and healthy turnover rate maintenance.

Reports:

Access a wide range of customizable reports to gain insights into various aspects of your business, enabling data-driven decision-making.

Query Management:

Efficiently handle customer inquiries and support requests. Assign, track, and resolve queries promptly, improving customer satisfaction and retention.

Admin-Managed Escalation for Customer Complaints:

Unresolved complaints move dealer-to-distributor-to-admin, ensuring swift resolution, seamless communication, and heightened customer satisfaction.

Our ERP software empowers your business by integrating and automating critical processes, ensuring better resource management, enhanced customer experience, and improved overall efficiency. Experience the benefits of streamlined operations and data-driven insights for sustainable growth.



Haitek Automotive Pvt. Ltd.

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